



**The Scheller College of Business** has educated future leaders of business, government, and nonprofit organizations since it was founded at Georgia Tech as the School of Commerce in 1912.

Through the Bachelor of Science in Business Administration degree program, students gain the knowledge and critical thinking skills needed to thrive in today's technology-driven global economy. The College provides more than 1,300 undergraduate students with a broad understanding of business and helps them complete a concentration in one area of business to build their competitiveness for top internships and jobs in that field.

## CONCENTRATIONS

### BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

While gaining a broad understanding of all areas of business through the Bachelor of Science in Business Administration, students also complete a "major-within-a-major," a six-course concentration in one of these areas:

- Accounting
- Finance
- General Management
- Information Technology Management
- Leading and Managing Human Capital
- Marketing
- Operations and Supply Chain Management

### OPTIONAL CERTIFICATES

- Accounting
- Business Analytics
- Business Law and Ethics
- Entrepreneurship
- Finance
- Information Technology Management
- International Business
- Marketing
- Operations and Supply Chain Management

### JOB MARKET

- Students experience one of the most impressive career development programs among business schools.
- Intensive career preparation starts freshman year.
- Each student receives at least 15 hours of career coaching through our required career class.
- Career staff help students complete at least two internships or the co-op program to increase their marketability for full-time positions.
- "A+" ranking by *BusinessWeek* for career.

### LATEST *U.S. NEWS & WORLD REPORT* RANKINGS

- **No. 29** nationwide for undergraduate business programs
- **No. 5** for Quantitative Analysis
- **No. 11** for Production/Operations Management
- **No. 10** for Management Information Systems
- **No. 11** for Supply Chain Management/Logistics



#### SCHELLER COLLEGE OF BUSINESS UNDERGRADUATE PROGRAM OFFICE

Georgia Institute of Technology  
800 West Peachtree, NW  
Atlanta, Georgia 30308  
phone: 404.894.2600  
email: [scheller.gatech.edu/contact-us.html](mailto:scheller.gatech.edu/contact-us.html)  
[www.scheller.gatech.edu](http://www.scheller.gatech.edu)

#### OFFICE OF UNDERGRADUATE ADMISSION

Georgia Institute of Technology  
Atlanta, Georgia 30332-0320  
phone: 404.894.4154  
email: [admission@gatech.edu](mailto:admission@gatech.edu)  
[www.admission.gatech.edu](http://www.admission.gatech.edu)

"During my time at Scheller, I have been able to intern at three amazing companies including Deloitte, backpack to 12 countries and 20 cities in Europe, start my own company, and hold multiple leadership positions in various clubs such as the Scheller Student Development Board. Scheller has provided me with every possible resource that I needed to enhance my college experience."

- **Rehman**  
Business Administration Major



Sign up for an information session and tour of the College of Business at [WWW.ADMISSION.GATECH.EDU/VISIT](http://WWW.ADMISSION.GATECH.EDU/VISIT)

# THE SCHELLER COLLEGE OF BUSINESS IS CREATING A NEW STANDARD IN BUSINESS EDUCATION AND OFFERS:

## A PRESTIGIOUS REPUTATION

Among more than 500 undergraduate business programs in the United States, **the Scheller College of Business is ranked one of the top undergraduate business programs by *Bloomberg Businessweek* and *U.S. News & World Report***. This is in addition to being a part of Georgia Tech, which is ranked No. 7 among the country's public universities.

## AN IMPRESSIVE RETURN ON INVESTMENT

Georgia Tech is recognized for offering one of the best ROIs in higher education. We are:  
**• Ranked No. 1** nationwide for Annualized Return on Investment in Higher Education by PayScale.com.

## OUTSTANDING AND ACCESSIBLE FACULTY

- Business professors are consistently recognized by our students as the top teaching faculty on campus for their engaging teaching styles and accessibility. Students gave our program an 'A' grade from *BusinessWeek* for teaching quality.
- Professors often go far beyond the call of duty by sharing corporate contacts for internships, inviting students to assist them with research, and giving feedback on career development.

## HIGH-TECH SAVVY

- Top business students are invited to apply to the competitive Stephen A. Denning Technology and Management Program. This program offers both a minor in engineering and management and a minor in computing and management. These minors enable students in these disciplines to learn one another's language through innovative coursework and interdisciplinary team projects focused on solving real-world problems presented by corporate affiliates. For more details, visit [www.scheller.gatech.edu/tm](http://www.scheller.gatech.edu/tm).
- Graduates understand how technology can take their organizations to the next level because our curriculum emphasizes using technology to solve the complex business problems confronting companies today.

## EXCEPTIONAL LOCATION AND FACILITIES

- Students have access to thousands of Atlanta internships and often intern part-time while attending classes at the College's state-of-the-art facility in Technology Square.
- Students are exposed to the latest financial analysis and trading tools on our high-tech million-dollar trading floor, a rarity in all but the best business schools.

## GLOBAL PERSPECTIVES

- Study and work abroad opportunities are vast and accessible for business students. Business classes are offered in many Georgia Tech study abroad programs including (but not limited to) LBAT (Language Business and Technology) programs, Georgia Tech-Lorraine, and the Oxford Study Abroad program. Students serious about international business participate in the International Plan, a challenging academic program that develops global competency within the context of the business administration major. For details, visit [www.internationalplan.gatech.edu](http://www.internationalplan.gatech.edu).

## DEAN'S SCHOLARSHIP

The Scheller College of Business Dean's Scholarship recognizes outstanding high school students for their academic excellence, leadership, involvement, and potential for success in our top-ranked undergraduate business administration program. The scholarships are up to \$40,000 for an undergraduate career within the Scheller College of Business. Only business administration applicants who apply for admission to Georgia Tech during the Early Action application period are considered for these scholarships. Visit [www.scheller.gatech.edu/scholarship](http://www.scheller.gatech.edu/scholarship) for more details.

## EMPLOYERS

Some of the hundreds of companies that recruit our students for internships, co-ops, and full-time positions include:

- Accenture
- Bank of America
- Capital One
- Deloitte
- Delta Air Lines
- EY
- G.E.
- Georgia-Pacific
- Goldman Sachs
- The Home Depot
- IBM
- Lockheed Martin
- McKesson
- McKinsey & Company
- PricewaterhouseCoopers
- Siemens
- Southern Company
- SunTrust
- Turner Broadcasting
- UPS

All 2014 Graduates	
Highest Salary	\$100,000
Median Starting Salary	\$54,900
Job Offers by Graduation	90%
May 2014 Graduates	
Job Offers by Graduation	90%